

Web Page Evaluation Rubric	Above Average	Average	Needs More Work
Content and Scientific Accuracy	<ul style="list-style-type: none"> <input type="checkbox"/> All Information is scientifically accurate, current, and valuable for the intended audience. <input type="checkbox"/> Credible primary sources are cited. <input type="checkbox"/> There is information related to the purpose of the website with information about the authors and their credentials perhaps in an "about this site" section. 	<ul style="list-style-type: none"> <input type="checkbox"/> Most information is scientifically accurate, current, and valuable for intended audience. <input type="checkbox"/> Sources are cited but are not primary sources. <input type="checkbox"/> There is some information related to the purpose of the website with little information about the authors and their credentials. 	<ul style="list-style-type: none"> <input type="checkbox"/> Information is not scientifically accurate and/or is not current and/or is not valuable for intended audience. <input type="checkbox"/> No sources are cited – site lacks credibility. <input type="checkbox"/> There is little or no information related to the purpose of the website and/or there is no information about the authors or credentials.
Organization and Navigation	<ul style="list-style-type: none"> <input type="checkbox"/> The website is easily navigated with return links to the main page and an easy way to navigate to and from other pages. <input type="checkbox"/> The website has an organized easily navigable homepage. <input type="checkbox"/> Each page is easily identified with a title and purpose. <input type="checkbox"/> Layout is clear and concise. 	<ul style="list-style-type: none"> <input type="checkbox"/> The website is somewhat easy to navigate with return links to the main page. <input type="checkbox"/> Most pages are easily identified with a title and purpose. <input type="checkbox"/> You can navigate to and from other sections of the website easily from the homepage. 	<ul style="list-style-type: none"> <input type="checkbox"/> The website is difficult to navigate and has no return links to the main page. <input type="checkbox"/> Pages are not easily identified with a title and purpose. <input type="checkbox"/> There is a sense of being "lost" within the website. <input type="checkbox"/> Layout needs additional work.
Presentation	<ul style="list-style-type: none"> <input type="checkbox"/> Website design is pleasing to the eye, inviting you to explore more. <input type="checkbox"/> There is an overall theme and consistent graphic appearance between pages. <input type="checkbox"/> Correct spelling is used. <input type="checkbox"/> Grammar and usage are correct. <input type="checkbox"/> All backgrounds and text work well together. <input type="checkbox"/> Multimedia elements are used with a purpose and sparingly. 	<ul style="list-style-type: none"> <input type="checkbox"/> Website design has an acceptable appearance. <input type="checkbox"/> There is a theme and consistent graphic appearance between pages. <input type="checkbox"/> Most words have correct spelling. <input type="checkbox"/> Grammar and usage are correct. <input type="checkbox"/> Most backgrounds and text work well together. <input type="checkbox"/> Multimedia elements are used with some purpose and/or perhaps overdone. 	<ul style="list-style-type: none"> <input type="checkbox"/> Website design uses color and graphic combinations that are difficult to read. <input type="checkbox"/> There is no theme and no relationship between web pages within the site. <input type="checkbox"/> There are many misspelled words. <input type="checkbox"/> Grammar and usage are incorrect. <input type="checkbox"/> Backgrounds and text do not work well together. <input type="checkbox"/> Multimedia elements are used with no consideration or appropriateness.
Technical	<ul style="list-style-type: none"> <input type="checkbox"/> All links work properly. <input type="checkbox"/> Page loads in acceptable time. <input type="checkbox"/> Web page URL is short and easy to remember (as much as can be within your control – preferably all lowercase letters). <input type="checkbox"/> Works with different browsers and versions. <input type="checkbox"/> Graphics are optimized to load quickly and are of acceptable quality. <input type="checkbox"/> Contact information name, email and/or phone number, and address are provided. <input type="checkbox"/> There is a link to the parent organization website (School Homepage). 	<ul style="list-style-type: none"> <input type="checkbox"/> Most links work properly. <input type="checkbox"/> Page loads in acceptable time. <input type="checkbox"/> Web page URL is of acceptable length <input type="checkbox"/> Graphics can be downloaded within acceptable time limit (less than 30 seconds). <input type="checkbox"/> Some contact information is provided. <input type="checkbox"/> There is a reference to the parent organization website (School Homepage) but no link. 	<ul style="list-style-type: none"> <input type="checkbox"/> Many links are broken. <input type="checkbox"/> Page loads very slowly. <input type="checkbox"/> Web page URL is too long. <input type="checkbox"/> Graphics look fuzzy, pixilated, and out of focus. <input type="checkbox"/> No contact information is provided. <input type="checkbox"/> There is not a link to the parent organization website (School Homepage).

Overall First Impressions of Website:

Possible Improvements:

Best Features Of This Website: